

OUTRIGGER
DUKE KAHANAMOKU



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Duke's OceanFest Celebrates Waikiki Sports Tradition, August 22-28

WAIKIKI BEACH – The 9th Annual Duke's OceanFest wraps up the summer in Waikiki in grand style with a weeklong celebration, August 22-28, 2010, inspired by the iconic Duke Kahanamoku and the ocean sports legacy he began fostering a century ago.

"Duke's OceanFest is a beautiful celebration that shows off Waikiki at its best," said Tim Guard, president of the Outrigger Duke Kahanamoku Foundation (ODKF), presenting sponsor of Duke's OceanFest. "If you had to pick one week to spend your time enjoying Waikiki, this is it."

Words like "aloha" and "community" captures the spirit of Duke's OceanFest, Waikiki's premier ocean sports festival. Visitors mingle with *kama'aina* and world-class surfers pay homage to the sport's legends, like Rabbit Kekai. Bottom line, the entire week is just plain fun.

Duke's OceanFest features an array of exciting athletic competitions and special events, many of which take place at Waikiki's Queen's Surf near the magnificent statue of Duke Kahanamoku. In addition, Duke's OceanFest t-shirts and other items will be sold at the Island Heritage logo tent. A live webcast of the Queen's Surf competitions will be shown online at www.dukefoundation.org for audiences worldwide and televised live in Hawaii on Oceanic Time Warner Cable, Channel 250.

August 22

- Ho'omana Opening Ceremony – Hilton's Duke Kahanamoku Lagoon

August 24

- Sunrise Blessing Honoring Duke's 120th Birthday, Duke's Statue

August 25-28 – Athletic Competitions

- Hawaiian Airlines Duke's Legends Surf Classic
- Toes on the Nose Rabbit Kekai Longboard Classic
- Corona Expression Session
- Bear Financial Group Inc. Tandem Championships
- AccesSurf Challenged Athlete Surfing
- 2010 Hawaii Paddleboard Championships – Duke's Race, Presented by Maui Jim
- C4 Waterman Stand-Up Paddle Surfing
- Outrigger Hotels & Resorts Surf Polo Tournament
- Duke's Waikiki Ocean Mile Swim
- Corona Beach Volleyball Championships, Presented by Outrigger Hotels & Resorts

Special Events

- Beach Boys Celebration at Duke's Waikiki, Aug. 27
- Movies: *Pacific Vibrations* in HD and *The Ride* – (Free) Outrigger Reef, Aug. 27
- Lei Draping Ceremony of Duke's Statue, Aug. 28
- The Great Hawaiian 105 KINE Luau, Waikiki Aquarium, Aug. 28

Revered worldwide as the "Father of International Surfing" and a three-time Olympic gold medalist in swimming, Duke Kahanamoku (1890-1968) developed his incredible ocean sports skills in the area where Duke's OceanFest takes place.

Duke's OceanFest supports a great cause. Proceeds are donated to ODKF's college scholarships and athletic grants program supporting outstanding Hawaii scholar-athletes competing in water sports and volleyball. Follow www.dukefoundation.org for updated information about the schedule for Duke's OceanFest week in Waikiki.

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Duke's Creed:

"In Hawai'i, we greet friends, loved ones or strangers with Aloha, which means with love. Aloha is the key word to the universal spirit of real hospitality, which makes Hawai'i renowned as the world's center of understanding and fellowship. Try meeting or leaving people with Aloha. You'll be surprised by their reaction. I believe it and it is my creed. Aloha to you."
Duke Paoa Kahanamoku